

Beauty Beginnings



THE ORIGINAL MINERAL SAVER

By: Christine Richardson

I started using mineral makeup about 5 years ago when I was serving on active duty in the military. I wanted a non-liquid makeup that I could easily travel with. I loved using powdered minerals, however, when I would get to my hotel and open up the jar, the sifter area would be full of minerals which ended up everywhere.

Then I thought, "Wouldn't it be great if there was a shield that kept the powder from spilling out?" That's when I decided to create one.

The Original Mineral Saver™ lets you enjoy the perks of mineral makeup without the mess. It's affordable, easy to use and it will help you fall in love with your mineral makeup all over again.

-- *Christine Richardson,*
Lieutenant Colonel, US Army (Retired)
Creator of The Original Mineral Saver
President & Owner of élan cosmetics

Mineral make-up may have saved my skin but the Mineral Saver saved the day! I usually wear dark colors and I no longer have to slap mineral powder off of my black pants. Now all of the loose powder stays where it belongs and off of my clothes.

--Marie-Claire R., Albany, NY

I used to like what mineral make up did for my face but not what it did to my clothes, bedspread, sink or purse. Now all of the mess is gone. And now my face looks even better, because there is a smile on it!

--Claudine C, Lake Luzerne, NY



THE ORIGINAL mineral saver™



finally...
an insert that keeps mineral makeup in its place

The only complaint I have about this product is, what took them so long? I'm not sure why the mineral make up companies didn't think of this in the first place. The Mineral Saver is the only way to go if you love mineral make up as much as I do.

--Lisa R, Saratoga Springs, NY

So much mineral make up gets wasted when it spills out of the container. But since I got this new product, all of the powder stays in. I had to spend a few extra dollars to get the Mineral Saver, but it's an investment that has already paid off. Mineral make-up is awesome, but it's not cheap.

--Valerie B. Galway, NY

I love everything about mineral makeup except the powdery mess that gets everywhere. I keep using it because I figure everything has pros and cons. Now that I found the Mineral Saver I can only think of positives. Now I can use my favorite makeup without worrying about anything.

--Christine G., West Point, NY

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