

NEW FOR ST. IVES

Alberto-Culver has chosen Promens to design the jars for its new St. Ives body range. Created to clearly show the product within, the Prima line of jars includes a 200 mL body polish and 300 mL body scrub. Each jar is being produced in both clear and pearl white PET with caps encompassing four distinct pearlescent colors—orange, blue, green, brown—and are expected to achieve an annual volume of 1 million packs per product. www.promens.com



PROMENS

CRYSTAL CLEAR

Qosmedix introduced a line of crystal clear jars with black caps, intended for a wide range of packaging and sampling needs. A clear polyethylene sifter for easy dispensing of powder makeups, including mineral formulations, along with a patent-pending, nonlatex foam insert to prevent spillage are optional to each jar in the line. The jars are available in 30 g/30 mL and 10 g/10 mL sizes, with accompanying sifters and inserts sizable to each. www.qosmedix.com



QOSMEDIX

NEW ILLUMINATION

World Wide Packaging (WWP) has announced a new direction with the release of its first tinted moisturizer. Combining a lightweight sheer foundation with a hydrating moisturizer, the formula is intended to soften fine lines, and repair and strengthen skin with vitamins A, C and E. The product is housed in a clear bottle, topped by a white distributor and a color cap that is matched to the bottle's interior chamber. The moisturizer is WWP's first foray into dual product/packaging manufacture. www.wwpinc.com



WORLD WIDE PACKAGING

LIP ADDICTION

Rexam's latest surface treatment, Illusion inner lacquering, has been selected for Dior's Addict Lip Color lipstick. Illusion is an application of opaque, metallized or transparent color (as well as laser decoration) on internal product surfaces. In the case of Dior's Addict, the outer packaging section receives an inner lacquering of Dior's signature blue shade and an exterior coating of clear UV lacquer. The inner component is applied with a metallized silver color. www.rexam.com



REXAM

SUPPLIER NEWS

Diamond Packaging has earned Forest Stewardship Council Chain-of-Custody certification from the Rainforest Alliance's SmartWood program, guaranteeing that the wood used in Diamond's paper packaging comes from certified, responsibly managed forestlands, trackable throughout the entire supply chain.

TricorBraun has opened its first facility in Mexico. Located in Mexico City and including offices and warehouse space, the new building is TricorBraun's 34th office, globally. (See **Lushly Sustainable** for more news from TricorBraun.)

Natural Products Packaging (NPP) has been certified by NSF International as compliant with Good Manufacturing Procedures. The certification is the result of an audit of NPP's Hauppauge, New York facility.

Bourjois has appointed **Alcan Packaging Beauty** to produce the delivery unit and packaging for its latest Coup de Théâtre 2-in-1 mascara. The delivery unit will feature a thermoplastic injected brush applicator.

NEW FOR LIPS AND NAILS

Cosmopak has released a lipstick case made of 100% postconsumer recycled plastic, consisting of a PP/PE combination both sourced and manufactured in Europe. Derived from recycled beverage bottle caps, the lipstick case is available in various decoration options—including silkscreen, hot stamping and engraving. The company has also developed a range of flow-thru nail pens, in 2 mL and 4 mL sizes, that operate on a clicking piston to assure consistent flow of product without spillage. The nail pens require no dipping into a separate bottle, as the product is housed within the applicator. www.cosmopak.com



COSMOPAK

LUSHLY SUSTAINABLE

TricorBraun is providing **Lush Products** with 100% clear postconsumer recyclable PET and 100% postconsumer recyclable JDPE Boston Round

bottles for Lush's liquid soap, gel and lotion products. While 70% of Lush's product offerings are in solid form, the arrangement with TricorBraun is intended to support Lush's philosophy of ethical sourcing. The bottles, once empty, can be returned to community recycling programs for further manufacture into new recycled material. www.tricorbrown.com



TRICORBRAUN